



Big Brothers Big Sisters
of the Laurel Region

106 North Main Street
Greensburg, PA 15601
Phone 724.837.6198
Fax 724.837.6120

65 West Main Street
Uniontown, PA 15401
Phone 724.439.8055

www.bbbslr.org

Dear Business Owner:

Big Brothers Big Sisters of the Laurel Region is not your typical organization. We help children realize their potential and build their futures. We nurture children and strengthen communities. And we could not do any of it without YOU!

Bowl for Kids' Sake is about having fun to help kids continue on a positive path. It is Big Brothers Big Sisters' largest national fundraiser. By supporting Bowl for Kids' Sake, you can *Start Something* in your community—more Bigs and Littles can be paired up, more friendships can be gained and improved outlooks on life can be started.

HOW CAN YOU GET INVOLVED?

- **Be a Sponsor:** Sponsor our 28th Annual “Bowl For Kids’ Sake” fundraiser. Details are on the back of this page.
- **Be a Donor:** Any products, gift certificates or gift cards you can donate is greatly appreciated and used in various raffles to raise additional funds for BBBS.
- **Be a Bowler:** Bring a group of people to bowl - ask your co-workers, friends and family to help change the lives of kids. Get them to join you for a day of fun and *Start Something* in your community at the same time!

Please support this fundraiser and **Start Something** for Kids in Your Community!

Sincerely,

Kelli S. Belanger, MLLS, BSW
Executive Director

Marcy L. Zajdel
Partnership and Development Director

Big Brothers Big Sisters of the Laurel Region is a 501(c)(3) nonprofit organization, donations to which are tax-deductible as permitted by law. The official registration and financial information of Big Brothers Big Sisters of the Laurel Region may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.

Start Something for Kids in Your Community.

BOWL
FOR KIDS' SAKE

March 25—Yough Lanes, Connellsville
April 1—Hillview Lanes, Greensburg





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BOWL FOR KIDS' SAKE

SPONSORSHIP LEVELS (March 1, 2012 Deadline)

"BOWL FOR KIDS' SAKE" Partner - \$5,000

10 paid participants at BFKS • Logo on T-shirt • Recognition plaque
Spoken recognition at events • Lane sign • Goodie bag insert • Website marketing

Kingpin Sponsor - \$1,500

5 paid participants at BFKS • Logo on T-shirt
Recognition plaque • Lane sign • Goodie bag insert
Spoken recognition at events • Website marketing

Pro Club Sponsor - \$500

2 paid participants at BFKS • Logo on T-shirt
Spoken recognition at events • Lane sign
Goodie bag insert • Website marketing

Strike Club Sponsor - \$250

Name on T-shirt • Lane sign • Goodie bag insert
Website marketing

Spare Club Sponsor - \$100

Name on T-shirt • Website marketing

BFKS Incentive Prize Sponsor - \$1,000

NEW IN 2012!

(Your donation will specifically be used to purchase bowler incentive prizes.)
Logo on T-shirt • Recognition plaque • Sign at Prize Table • Goodie bag insert
Spoken recognition at events • Website marketing

Raffle Donor (March 15, 2012 deadline)

We will gratefully accept various prizes & gift certificates. Prizes are used for "Chinese/Silent Auction" raffles.



I/We would like to support the 2012 "Bowl For Kids' Sake" in the following manner:

_____ BFKS Partner \$5,000 _____ Kingpin Sponsor \$1,500
 _____ Pro Club Sponsor \$500 _____ Strike Club \$250
 _____ Spare Club \$100
 _____ BFKS Incentive Prize Sponsor \$1,000 _____ Raffle Donor (Call 724-837-6198 for pick-up)
 \$ _____ Monetary Donation Raffle Item: _____

Contact Person _____

Business _____

Address _____

Phone _____ Email _____

Please enclose your contribution payable to **Big Brothers Big Sisters** and e-mail all artwork to marcy@bbbslr.org.

Mail to: **Big Brothers Big Sisters of the Laurel Region**
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Phone: (724) 837-6198 Fax: (724) 837-6120

Please check here if you would like more information on our BFKS Events

Start Something for Kids In Your Community.



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